JAGSoM
JAGDISH SHETH SCHOOL OF MANAGEMENT
AACSB ACCREDITED

Conference Partner
UNIVERSITY AT ALBANY
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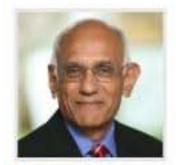**GISDSI GLOBAL**
CONFERENCE 2022

BUILDING SUSTAINABLE BUSINESSES IN THE PHYGITAL WORLD

27th Dec – 29th Dec 2022

Last date of registration 18th Dec 2022 11:55 pm

The attendees of the conference will get an opportunity to directly interact in-person with top global scholars like:

Prof. Jagdish Sheth
Professor Emeritus, Emory University and Chairman JAGSoM

Prof. A. Parasuraman
Professor Emeritus, Miami University and Pro-Chancellor Vijaybhoomi University

Prof. Vithala R. Rao
Professor Emeritus, Cornell University

Conference attendees will have the chance to attend the following 12 workshops:

Prof. Devanathan Sudharshan
Technology Driven Marketing
University of Kentucky, USA

Prof. Seshadri Tirunillai
Machine Learning
University of Houston, USA

Prof. Rajesh Kumar Singh
Supply Chain Management
MDI Gurgaon, India

Prof. Venkatesh Shankar
Retailing Analytics
Texas A&M University, USA

Prof. Rajendra Srivastava
Innovation
Indian School of Business, India

Prof. Sreelata Jonnalagedda
Experiments For Digital Businesses: Designing For Scale
IIM Bangalore, India

Prof. Vishal Gaur
Data Driven Research in Supply Chains
Cornell University, USA

Prof. Anitesh Barua
Use-inspired Machine Learning and Artificial Intelligence: A Research Agenda for Business Schools
McCombs School of Business.

Dr. Chandrashekar Subramanyam
User Content Analytics
Jagdish Sheth School of Management

Dr. Tuhin Chattopadhyay
Data Engineering & Analytics in BFSI
Jagdish Sheth School of Management

Know more about the Conference Tracks :
https://jagsom.edu.in/isdsi2022/#tracks-conference

Business Responsibility and Sustainability | Cyber security for Businesses | Artificial Intelligence | Innovation and Entrepreneurship | Data Science Applications | Design Thinking | Industry 4.0 | Future of Work | Digital Economy | Technology Adoption and Consumer Behavior

Register for the conference here:

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